

HALL DES LUMIÈRES THE IMMERSIVE ART EXPERIENCE

NYC'S LARGEST PERMANENT DIGITAL ART CENTER

49 CHAMBERS ST
NEW YORK, NY



mass
appeal

culturespaces
PARTAGER LA CULTURE



HALL DES LUMIÈRES IS AN UNFORGETTABLE MULTI-SENSORY AND IMMERSIVE ART EXPERIENCE LOCATED INSIDE THE HISTORIC LANDMARK EMIGRANT INDUSTRIAL SAVINGS BANK.

EXPERIENCE ART BEYOND THE FRAME WITH MESMERIZING EXHIBITIONS PROJECTED CONTINUOUSLY OVER 31,000 SQUARE FEET AND SPANNING TWO ENORMOUS LEVELS—EVEN INCLUDING THE RESTORED BANK VAULT!

CURRENT EXHIBITION HIP HOP TIL INFINITY: AN IMMERSIVE TRIP THROUGH 50 YEARS OF HIP HOP

HISTORIC FLOOR: PROLOGUE

Hip Hop is a culture and a sound born in the Bronx fifty years ago that has since traveled around the world and back. Today, it's a multi-billion dollar industry with a reach into fashion, technology, politics and media. In this immersive experience curated by Mass Appeal, step into some of Hip Hop's iconic eras—and get to know some of its greatest artists and innovators—from birth to the future. This is a journey into one of the world's most influential genre.



THE MECCA

The story is now legend: five decades ago, at a back-to-school party thrown by his younger sister Cindy in the recreation room at 1520 Sedgwick Avenue, DJ Kool Herc created what we now know is Hip Hop. Experience a larger-than-life journey through the 1970's Bronx, the Break Boys, DJs and iconic rec room that put Hip Hop on the map.



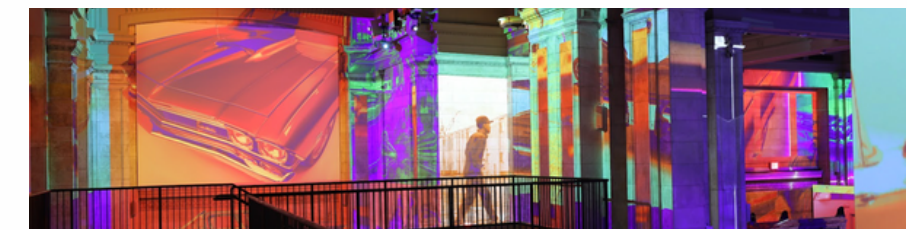
THE SOUTH GOT SOMETHIN' TO SAY

To hear Andre 3000 tell it, "The South got something to say." Feel the impact of a region's indelible footprint on the culture, as you're transported to the sights and sounds from Atlanta to New Orleans to Memphis.



WEST COAST ALL-STARS

West Coast Hip Hop introduced the world to a different landscape and lifestyle. Ride through the streets of California, from LA to the Bay, where funk-inspired production rattled lowrider trunks – just don't mind the smoke.



'73 TIL INFINITY

There's no denying that Hip Hop is an internationally beloved art form. One quarter of all people on Earth—nearly two billion humans worldwide—stream Hip Hop music. In America, one third of all musical streams are of Hip Hop songs, making it one of the most popular genre of music to stream. Hip Hop is a genre that continues to evolve, transforming itself into what it needs to be for whoever needs it. The only constant is change.

LOWER FLOOR: THE DJ

It all started with the DJ. Venture to the underground of the exhibit, in an ode to the culture's original tastemaker and toaster – featuring new and unreleased footage from Mass Appeal's forthcoming documentary, "How The Tables Turned".

GROUPS

TOUR WITH IMMERSIVE EXHIBITIONS

Located in Tribeca near Manhattan's City Hall Park, this art exhibition seamlessly showcases legendary works across the Beaux-Arts architecture. 100 projectors map out every square inch and reach 40-foot-high ceilings while a spatialized sound system stimulates your senses.

Halles des Lumières is amazing for all ages and any occasion—from company outings to school field trips.

PRIVATE EVENTS

Historic interiors merged with modern design and technology, creates the perfect setting for private events, weddings, etc. Multi-level floor plan suitable for up to 1000 guests.

Please contact us for private events.

Duration: 1 hour, minimum of 10 people.

Group.....	\$40.61
individuals.....	\$45.46
College student.....	\$28.63
Youth (5-17).....	\$22.10

Taxes and fees included.
Special rates available for large groups.
Customized group package with gift bags
available upon request.

OPEN 6 DAYS A WEEK

Sunday–Wednesday,
10 a.m. to 6 p.m.

Thursday – Saturday,
10 a.m. to 10 p.m.

Last entry is one hour before closing.
Please note hours are subject to change.

BOOKINGS

Vera Huang
Group Sales, Tourism Manager
vera.huang@halldeslumières.com
646-830-9970
www.halldeslumières.com

LOCATION

49 Chambers St. New York, NY 10007
Hall des Lumières is easily accessible by public transportation including subway, ferry, PATH, or walking.

Sights & Attractions Nearby:

Brooklyn Bridge, World Trade Center, City Hall. New York Stock Exchange, Charging Bull, 9/11 Memorial Museum
Buses Drop-off/ Pick-up Area Available.

Parking Lots Nearby

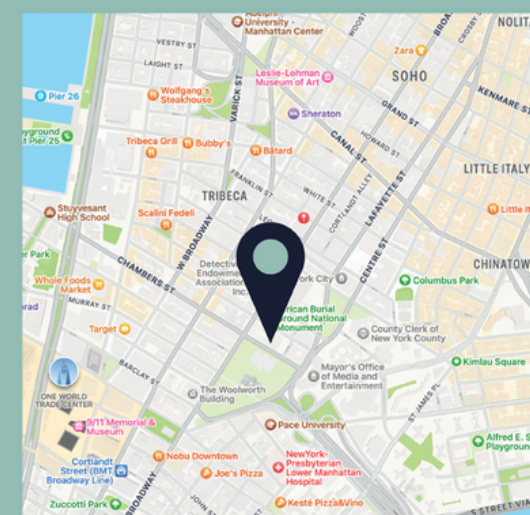
Subway Lines and Stations:

A.C.J.Z.1.2.3 – Chambers Street

R.W – City Hall Station

4,5,6– Brooklyn Bridge

E – World Trade Center



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NEW YORK